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Executive in Residence
Example of a Long Stay

Organized by Mosaïq

Foreword

Blockchain, AI, Quantum Computing, 3D printing, Gene sequencing, Internet of Things, Drones...

We are at the dawn of a revolution that challenges our best practices and how we engage in business at an unexpected speed. These technologies raise numbers of unanswered questions for top executives, often too busy focusing on their market. These technologies can empower those who understand them, or harm those who do not. They are game-changers.

Executive in Residence hosts 1-3 executives **between 2 weeks and 3 months** to create and accelerate ground-breaking projects by bringing together ideas, expertise and new technologies. In China, the executives are far away from overwhelming daily emergencies and processes. Permanently surrounded by experts, they work on projects and build partnerships with local startups and institutions.

After only a few weeks, the executives leave China with concrete projects, results, and a great understanding of the impact and opportunities brought by new technologies.

Goals of the stay

- i. Create and accelerate revolutionary projects for their company
- ii. Understand new technologies and their potential impact on the company
- iii. Reflect on the company's future and bring transformative ideas back to the company
- iv. Build a strong network with well-selected experts and companies
- v. Stimulate their entrepreneurial spirit

Example of a two-week schedule*

About 1 month prior arrival

0

PREPARE

Get ready and involved

Before arriving, brainstorm projects and ideas. Research on new technologies. Get in touch and organize meeting with relevant local actors to kick-start your project as soon as you arrive.

- A. Select a few relevant projects and ideas that deserved to be accelerated
- B. Study on internet disruptive technologies that may be of interest to your project
- C. Connect with innovative startups, companies and experts and schedule meetings with them
- D. Contact Mosaïq to get local support and to find you a mentor.

3 days

1

EXPLORE

Understand your surroundings

During this phase, you will interact with experts and companies, in order to understand the environment and set the targets for the rest of your stay.

- A. Meet Mosaïq and your mentor, as well as all the companies and experts you contacted
- B. Study their model and vision. Look actively for synergies with your project/ideas
- C. Understand their technologies and their potential impact on your industry/company
- D. Challenge and refine your project/ideas with what you have discovered and understood
- E. Finalize the schedule and targets of your stay

8 days

2

BUILD

Start/accelerate your project

During this phase, you will be focusing on fast development, so as to go into phase three with concrete results.

- A. Settle down your base in a co-working space, makerspace, technology centers and/or university, where you are surrounded by all the resources to boost your project
- B. Keep meeting recommended individuals and potential partners daily
- C. Rethink, adapt and improve your project as you go

3 days

3

REINFORCE

Validate your project

Debrief the achievements of your stay, strengthen the relationship with the individuals you will keep in touch with, and reflect on the continuity of the project.

- A. Clarify all the remaining uncertainties about your project and the technologies at use
- B. Identify what and who will be needed to fully integrate your project into your company
- C. Strengthen the cooperation with local actors needed for the integration of your project
- D. Highlight your achievements at the closing event in front of all the individuals involved in your stay. Thank them for their support

At home

4

INTEGRATE

Bring the project to the company

The project is concrete and applicable. Fully integrate the project in your structure back home.

- A. Share your new learnings and conviction with your teams. Involve them in your project
- B. Convince your board about your project and its long-term impact
- C. Fully integrate your project and design its long-term development within your company

* this schedule can be extended over a three-month stay