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Learning Expeditions
Example of a Short Stay

Organized by Mosaīq

Foreword

Mosaīq's Learning Expeditions host participants from 3 to 7 days. Throughout their stay, participants are invited to rethink their role as a leader and explore the key elements to a highly innovative attitude within their institution.

During this stay, inspiring experts, startups, incubators and visionary millennials will share their outstanding vision and inputs through interactive meetings, visits and workshops – so as to challenge your thoughts and beliefs.

This experience offers the right environment needed to reflect on the future of your company, while encouraging you to bring avant-garde insights back to your day-to-day activities – the tools and ideas to refine your innovative spirit and those of your team.

Goals of the stay

- i. be exposed and inspired by a fast-changing and stimulating environment
- ii. build closer ties with other participants, debate innovative ideas and explore
- iii. branch-to-branch synergies
- iv. reflect on the company's challenges, opportunities and management style
- v. identify and seize opportunities for cooperation and investments

Example of a four-day schedule

	Forget the “It will never work”, because it does	Own the minds and hearts of the consumers	If not you, then who?	Hack your culture
DAY	1 COMPARE	2 REFLECT	3 EXPLORE	4 BRING BACK
	with other industries: innovation comes at the edge of different disciplines.	on one of your major challenge: how to be known by the end customer.	synergies, disruption and investments.	key takeaways to your daily operations.
morning	Presentations by the participants of their most disruptive and “save the company” projects in their respective branches.	Workshop facilitated by a Startup Accelerator. Learn How to create a new product and generate income in just 3 days based on consumer’s needs. Followed by lunch.	Presentations and round-table discussions with startups relevant to the participants, followed by lunch.	Presentation by the founder of a multinational’s innovation lab in China: The challenges and successful path to a healthy innolab. Followed by lunch.
lunch	Lunch with VR/AR experts with discussion: Possible use of VR/AR in your industry.	Lunch at the workshop venue.	Lunch at the venue.	Lunch at the venue.
afternoon	The participants are divided into different groups for company visits: 1. A robotic company with atypical horizontal management style, employees play at work by creating robots and innovating open source. 2. A non-docking shared-bike company with data as a revenue channel.	The participants are divided into different groups for company visits: 1. An agriculture engineering company to witness the challenge of agricultural toxics in China and how the company cope with them to guarantee safety to the consumer. 2. A company pioneer in human-centered design: Design thinking workshop.	The participants are divided into different groups for company visits: 1. Blockchain company that advise on the use of blockchains in all industries. 2. Accelerator enterprise: creation of an experimental environment and attitude in one of the largest Asian early-stage startup accelerator.	Design thinking workshop: “Break the rules but don’t break the laws”. Rethink you role as a leader within your company; create the right environment for innovative thinking based on the insights of the week, remind the roots and build the wings.
evening	Dinner and tea tasting at a biotech company’s headquarters to discuss the potential of Gene sequencing technology and the impact of tea on the human gene.	Dinner in small groups at local homes: Deepen the understanding of China through private discussion with Chinese households, students, entrepreneurs, artists and/or bloggers.	Presentation and dinner with a venture capital company to get insights from a successful startup investment actor.	Networking event with an entrepreneurs’ association: Feel the dynamism of the local entrepreneur scene and meet potential hires.